

VOLUNTEERS CONCEPT



BASIC PRINCIPLE

With the Matterhorn Cervino World Cup Races - the first cross-border Ski World Cup race in the history of the World Cup - we are creating an innovative event on a new level. We are aware that the event is unique. Accordingly, we are pursuing our own concept and not simply copying another event. We are open to new ways of doing things and are willing to adapt our experience and lessons learned the following year.

GENERAL CONCEPT AND IDEA OF VOLUNTEERING

The most important factor for a successful Matterhorn Cervino Speed Opening are the people behind the event, the people who are responsible for organizing and running these unique World Cup races.

The basis of the Matterhorn Cervino Speed Opening staff is formed by volunteers who carry out a wide range of work at the Matterhorn Cervino World Cup Races.

Their motivation comes from supporting a unique cause, making an important contribution to the success of the event and being part of the «Gran Becca» family.

The volunteers work hard, are energetic and make a great contribution, but they also receive the appreciation they deserve. They have fun and are integrated into the «Gran Becca» family. Helping at this event is a fixed part of their calendar; ideally, over time, they succeed in building up a volunteer community. The volunteers are one of the stakeholders of the event, they are important ambassadors and attract other volunteers.

WHY VOLUNTEER?

With busy lives, it can be hard to find time to volunteer. However, the benefits of volunteering can be enormous. Dedicating your time as a volunteer helps you make new friends, expand your network, and learn new skills. Volunteering also gives you the opportunity to practice and develop your social skills, since you are working with a group of people with common interests.

Your role as a volunteer can give you a sense of pride and identity. If you're considering a new career, volunteering can help you get experience in your area of interest and meet people in the field. Even if you're not planning on changing careers, volunteering gives you the opportunity to practice important skills used in the workplace, such as teamwork, communication, problem solving, project planning, task management, and organization. Finally: Volunteering is a fun and easy way to explore your interests and passions. Volunteering also provides you with renewed creativity, motivation, and vision that can carry over into your personal and professional life.

(Source: <https://www.helpguide.org/articles/healthy-living/volunteering-and-its-surprising-benefits.htm>)



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**MATTERHORN
CERVINO**

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THANK YOU!